

APRIL 23, 2009

***McLAUGHLIN & ASSOCIATES

NORTH CAROLINA STATEWIDE

Table # 20 DO YOU APPROVE OR DISAPPROVE OF A PLAN BY THE STATE LEGISLATURE THAT WOULD REDUCE THE SALES TAX RATE, BUT WOULD BROADEN THE TYPES OF SERVICES THAT ARE TAXED, ADDING HAIRCUTS, PAINTING YOUR HOUSE AND OTHER SERVICES TO THE TAX ROLLS.
(NET DIF 1 = PERCENT DISAPPROVE MINUS PERCENT APPROVE)

	TOTAL	AGE										GENDER		PARTY REGISTRATION			
		18-25	26-40	41-55	56-65	OVER 65	40 AND UNDER	OVER 40	55 AND UNDER	OVER 55	MALE	FEMALE	DEMO-CRAT	REPUBLICAN	INDEPENDENT		
Total n	N 600	419	22	76	182	139	164	98	485	280	303	288	312	285	215	86	
APPROVE	198	33.0	35.8	50.0	40.8	35.2	31.7	27.4	42.9	31.5	37.9	29.4	31.6	34.3	31.2	32.1	41.9
Strongly Approve	55	9.2	10.7	13.6	11.8	8.8	12.2	6.1	12.2	8.9	10.0	8.9	7.6	10.6	9.1	9.3	7.0
Somewhat Approve	143	23.8	25.1	36.4	28.9	26.4	19.4	21.3	30.6	22.7	27.9	20.5	24.0	23.7	22.1	22.8	34.9
DISAPPROVE	316	52.7	50.4	40.9	44.7	50.5	54.7	56.1	43.9	53.6	48.2	55.4	55.6	50.0	50.5	55.8	48.8
Somewhat Disapprove	85	14.2	15.3	13.6	15.8	15.4	15.1	9.8	15.3	13.4	15.4	12.2	15.3	13.1	13.0	15.3	15.1
Strongly Disapprove	231	38.5	35.1	27.3	28.9	35.2	39.6	46.3	28.6	40.2	32.9	43.2	40.3	36.9	37.5	40.5	33.7
DK/REFUSED	86	14.3	13.8	9.1	14.5	14.3	13.7	16.5	13.3	14.8	13.9	15.2	12.8	15.7	18.2	12.1	9.3

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(NET DIF 1 = PERCENT DISAPPROVE MINUS PERCENT APPROVE)

	TOTAL	RACE					UNION		
		WHITE	NON- WHITE	Afri- can Amer.	His- panic/ Latino	Asian	UNION H.H.	NON- UNION	
Total n	N 600	456	135	118	10	5	59	519	
APPROVE	198	33.0	32.9	34.1	33.1	50.0	40.0	30.5	33.9
Strongly Approve	55	9.2	9.0	9.6	9.3	10.0	20.0	6.8	9.8
Somewhat Approve	143	23.8	23.9	24.4	23.7	40.0	20.0	23.7	24.1
DISAPPROVE	316	52.7	55.5	42.2	42.4	40.0	20.0	57.6	52.2
Somewhat Disapprove	85	14.2	15.1	10.4	10.2	10.0	20.0	20.3	13.7
Strongly Disapprove	231	38.5	40.4	31.9	32.2	30.0	0.0	37.3	38.5
DK/REFUSED	86	14.3	11.6	23.7	24.6	10.0	40.0	11.9	13.9

NORTH CAROLINA STATEWIDE

Table # 21 NOW, WOULD YOU APPROVE OR DISAPPROVE OF THIS PLAN KNOWING THAT IT MEANS RAISING TAXES BY \$500 MILLION DOLLARS?
(NET DIF 1 = PERCENT DISAPPROVE MINUS PERCENT APPROVE)

	TOTAL	AGE										GENDER		PARTY REGISTRATION				
		N	600	419	22	76	182	139	164	98	485	280	303	288	312	285	215	86
Total n	N	600	419	22	76	182	139	164	98	485	280	303	288	312	285	215	86	
APPROVE	111	18.5	20.5	40.9	21.1	19.2	18.7	13.4	25.5	17.1	21.4	15.8	20.1	17.0	17.5	14.0	30.2	
Strongly Approve	24	4.0	4.1	4.5	3.9	3.8	4.3	3.7	4.1	3.9	3.9	4.0	3.5	4.5	3.9	1.9	5.8	
Somewhat Approve	87	14.5	16.5	36.4	17.1	15.4	14.4	9.8	21.4	13.2	17.5	11.9	16.7	12.5	13.7	12.1	24.4	
DISAPPROVE	395	65.8	63.5	40.9	63.2	64.8	65.5	71.3	58.2	67.2	62.5	68.6	66.0	65.7	63.2	72.6	59.3	
Somewhat Disapprove	72	12.0	13.1	4.5	15.8	14.8	10.8	10.4	13.3	12.2	14.3	10.6	13.2	10.9	9.1	14.0	17.4	
Strongly Disapprove	323	53.8	50.4	36.4	47.4	50.0	54.7	61.0	44.9	55.1	48.2	58.1	52.8	54.8	54.0	58.6	41.9	
DK/REFUSED	94	15.7	16.0	18.2	15.8	15.9	15.8	15.2	16.3	15.7	16.1	15.5	13.9	17.3	19.3	13.5	10.5	
Net Dif 1		47.3	43.0	0.0	42.1	45.6	46.8	57.9	32.7	50.1	41.1	52.8	45.8	48.7	45.6	58.6	29.1	

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	TOTAL	RACE					UNION		
		WHITE	NON- WHITE	Afri- can Amer.	His- panic/ Latino	Asian	UNION H.H.	NON- UNION	
Total n	N 600	456	135	118	10	5	59	519	
APPROVE	111	18.5	18.0	21.5	20.3	40.0	20.0	18.6	18.7
Strongly Approve	24	4.0	4.8	1.5	0.8	0.0	20.0	3.4	4.2
Somewhat Approve	87	14.5	13.2	20.0	19.5	40.0	0.0	15.3	14.5
DISAPPROVE	395	65.8	66.7	62.2	64.4	50.0	20.0	64.4	67.4
Somewhat Disapprove	72	12.0	11.6	13.3	11.0	30.0	20.0	13.6	12.3
Strongly Disapprove	323	53.8	55.0	48.9	53.4	20.0	0.0	50.8	55.1
DK/REFUSED	94	15.7	15.4	16.3	15.3	10.0	60.0	16.9	13.9
Net Dif 1		47.3	48.7	40.7	44.1	10.0	0.0	45.8	48.7